Smart, Connected and Secure Lighting



Serving Clients with Smart, Connected and Secure Embedded Solutions

24th March 2021 Elan Cohen – European Lighting Segment Leader Elan.cohen@microchip.com





Lighting Today

- ▶ The lighting industry has moved to Solid State Lighting
- ▶ Efficiency improvement has slow down (>205 lm/W today)
- ▶ Industry is now focussed on Smart lighting the next disruptive transition.
- ▶ Lighting infrastructure to become the backbone of the IoT
- ▶ Smart Street Light Market to be worth \$28.1B by 2029.
- ▶ Lighting to become the digital infrastructure of the building.
- ▶ Governments and stakeholders focusing on reducing energy use
- ▶ Lighting accounts for 40% of a citie's energy cost.



Focus areas of Lighting Segment



- Connected Home
- Indoor commercial Lighting
 - Outdoor Lighting



What does the future look like?

- Innovation and Value
- Intelligent control and monitoring
 - Space Management
 - Make better use of meeting rooms and desks – ideal for Flex desk office
 - Meeting rooms used 39% of the time and at only 19% capacity
 - Average occupancy of desks is 60% maximum
 - Cleaning and Security
 - Using data from the lighting system reduces cleaning costs by 15% in a 5500m2 building.
 - High density sensor networks covers the entire building
 - Indoor navigation
 - Nurses spend 1H a day looking for equipment

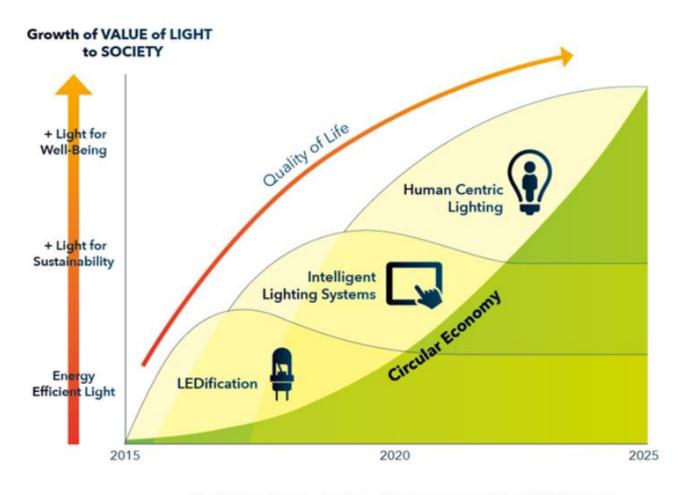
- Human centric Lighting
 - Circadian rhythm applications
 - Colour temperature tuning
 - Aging work population
 - 90% of our time spent indoors
- Urban Lighting:
 - One Million people moving to cities every week – By 2050 70%
 - Crime prevention 21% prevention
 - 28-45% of inner city traffic is looking for parking
- Predictive maintenance
- Energy Metering
- Energy savings far beyond LED

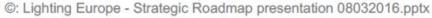






Human Centric Lighting







Applications



Education



Healthcare



Workplace



Travel & Transportation



Human Centric Lighting

- Human Centric Lighting promo page:
 - https://www.microchip.com/promo/led-drivers-for-human-centric-lighting
 - Demo & proof of concept available





Human Centric Lighting – Our Solution

Demonstrates how to drive and control two different color temperature LED strings via Bluetooth

- Power Supply Block (LDO, DFET)
 - Offline Input Supply Driven
 - Low Iq LDO
- ▶ LED Driver Block
 - Average current mode control LED driver
 - Improved accuracy, line and load regulation of the LED current
- Control Block
 - ▶ 8-bit Microcontroller for color temp and intensity control
- Communication Block
 - BLE module for seamless data transfer
- Mobile Application
 - User control to connect to the demo board through Bluetooth protocol
- LED Load
 - ▶ 30V, 275mA





Smart City Street Lighting

Field of Play:
Smart Connected Street Light



- Current Global Street light install base is 326M units growing to 361M by 2029. 73% will be converted to LED by end of decade.
- Over a quarter of all streetlights globally have been converted to LED
- Over 10m have been connected globally not including China & India.
- Smart street lighting has grown at a robust CAGR of 52% since 2012 and will maintain steady growth through the 2020s
- Overall, LED and smart streetlights are projected to reach 73% and 23% of the total streetlight market, respectiviely, by 2029. This will total a \$28.1B market opportunity over the next decade.

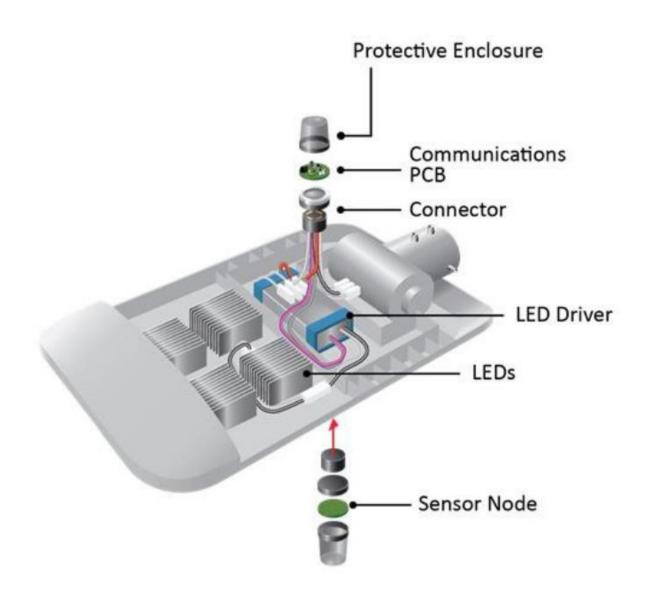


Future Communication Standards

- Standardised platform for IOT connectivity in lighting
- Applicable for both indoor and outdoor lighting
- Standardisation provides a constant DC on output from power supply to both luminaire and sensor nodes.
- Intra luminaire form of wired communication.
- Demonstrating plug and play interoperability of luminaires, sensors and communication nodes



Intelligent Street Light Solution Example



Radio Board:

Bi-directional Data Transmission

Intelligent Node:

Interface between radio board & LED Driver
Network & cloud specific

Power Supply

- Digital LED Driver
- Provides constant DC on for sensors



Accelerating the integration of lighting for Smart City

- Move to LED
- Connectivity
- Sensors
- EV Charging
- CCTV
- PoE
- AI/ML
- 5G Picocells
- Predictive Maintenance
- Noise technology
- MicroPNT

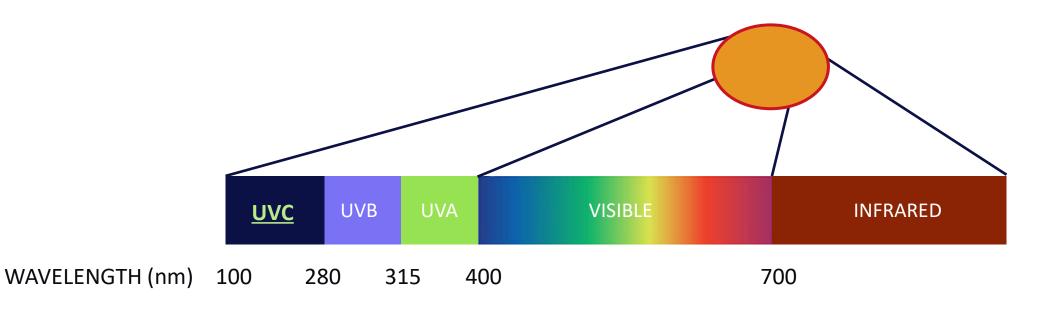




Principles of UV Disinfection

- ▶ UVA: 315-400nm. Curing, Insect Traps, Suntanning
- ▶ UVB: 280-315nm. Medical use e.g. Phototherapy
- ▶ UVC: 200-280nm. Disinfection purposes & germicidal applications

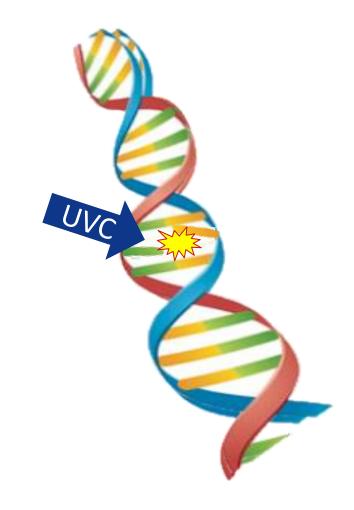
Only UVC has germicidal properties for disinfection





How UV disinfection works

- ▶ The UV exposure does not remove organisms from the infected surface or volume, but it inactivates them
- It does that by altering the DNA of the cells and impeding reproduction at the same time





Applications - Overview



Transportation



Food



Hospitality

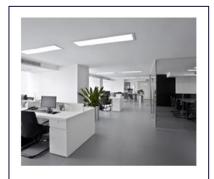




Work Surfaces



Medical



Offices







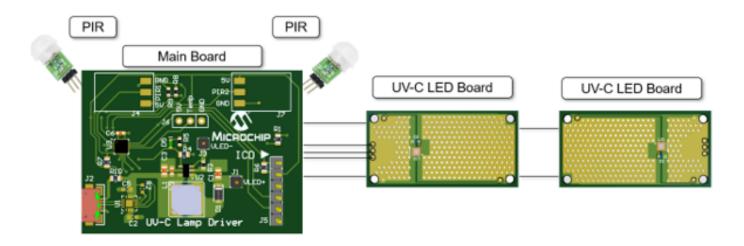
Chambers/Cabinets



Entertainment



UVC Solution



FEATURES

USB powered: Limited to 2.5W (5V 500mA) so any USB port can drive it (power can be increased)

Easy to use: Single button to start

Safe: Blue, Green & Red LEDs indicators to signal the lamp functionality from distance

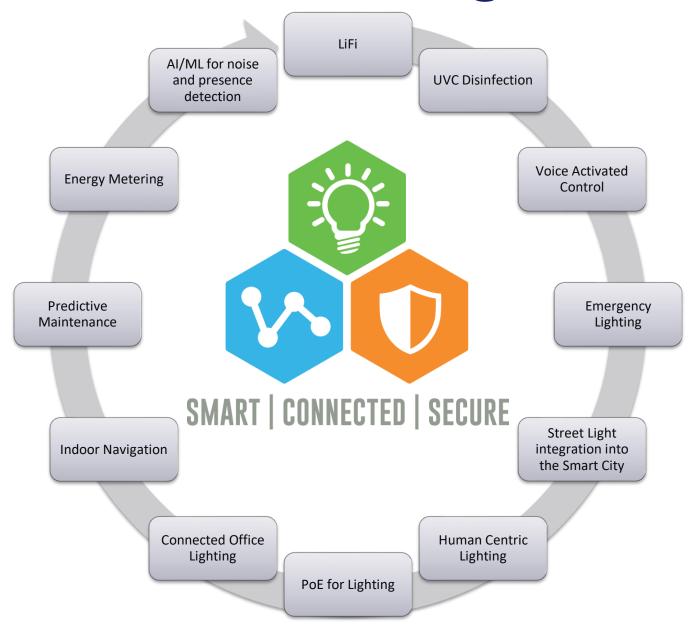
PIR sensors: To detect proximity and shut down the UV-C LEDs

Delay timers: To ensure the lamp starts well after everyone left the area.

LED Temperature sensor: To prevent any dangerous overheating



Focus Trends and Technologies





THANK YOU! Questions?



Elan.cohen@microchip.com

